

The NC State Board of Elections

2012 Primary Voter Guide

for candidates covered by North Carolina Public Funding Programs

KEY ELECTION DATES

Friday, April 13

- Voter registration deadline for May 8 Primary Election
- Voter registration forms must be postmarked or delivered in person by 5:00 p.m. for May 8, 2012 Primary. After this deadline you can still register to vote or change your name and address at One-Stop absentee voting locations.
- Last day to change party affiliation before the May 8 Primary Election

Wednesday, April 18

- Deadline for submitting originals of timely faxed or e-mailed voter registration forms in order to vote in the May 8 Primary Election

Thursday, April 19

- One-Stop absentee voting begins for May 8 Primary. For locations, check with your county elections office or the State Board of Elections website. Individuals who miss the registration deadline, if qualified, may register in person and then vote at a one-stop voting site.

Tuesday, May 1

- Last day to request mail-in absentee ballots in writing (exception due to sickness or disability).

Saturday, May 5 at 1:00 p.m. (may be extended as late as 5:00 p.m. in some counties)

- One-Stop absentee voting and Voter Registration ends.

Monday, May 7

- Absentee ballots must be received in the CBE office by 5:00 p.m. (Mailed ballots postmarked on or before Election Day and received no later than 5:00 p.m. on May 11, 2012 will be considered timely)
- Deadline to request absentee ballots for sickness/disability is 5:00.

Tuesday, May 8

- Polls open at 6:30 a.m. and close at 7:30 p.m.

Statements by candidates do not express or reflect the opinions of the State Board of Elections. Candidates' personal statements appear on pages 4 to 8.

This Voter Guide is prepared by the State Board of Elections. It is largely paid for by funds from the \$3 check-off on the state income tax form for the NC Public Campaign Fund and by other donations.

On May 8, polls open at 6:30 AM and close at 7:30 PM. If you are in line at 7:30 PM, you will be able to vote.

OVERVIEW OF THIS GUIDE

This Voter Guide is intended to give you vital information about voting in North Carolina and about the candidates seeking election to the Supreme Court, Court of Appeals and the offices of Auditor, Commissioner of Insurance, and Superintendent of Public Instruction.

WHO CAN VOTE IN PARTY PRIMARIES?

Voters who are affiliated (registered) with a political party must vote in the primary of the party with which they are affiliated.

Voters who are not affiliated with a political party may vote in a party primary as long as that party allows it. At this time, the Democratic, Republican, and Libertarian Parties allow unaffiliated voters to vote in their primaries.

Voters who are not affiliated with a political party are also free to vote a nonpartisan ballot in the primary and not participate in a party primary.

WHO PAYS FOR THIS GUIDE?

The cost of this Guide is paid by the Public Campaign Fund; it receives money from a voluntary \$3 check-off designation on the state tax form and from a \$50 surcharge on the annual dues attorneys pay to the State Bar. This Fund also helps judicial candidates who qualify for limited public campaign support. *See page 4.* No state General Fund tax money pays for this Guide.

SAMPLE BALLOTS

Starting in April, voters can view a sample of the ballot they are entitled to vote for the next upcoming Primary or Election. Visit the State Board of Elections' website at www.sboe.state.gov, click on the "Voter Registration" Quick Link, and then click "Check Your Registration."

NC State Board of Elections

Website: www.ncsbe.gov

Mailing address: PO Box 27255, Raleigh, NC 27611-7255

Physical Address: (new address) 441 N. Harrington St, Raleigh, NC 27603

Office hours: 8 a.m. - 5 p.m. Monday through Friday except state holidays.

Phone: 919-733-7173 or toll-free 866-522-4723

E-Mail: For questions about Voter Registrations and Election matters, contact **Elections & Voting** at elections.sboe@ncsbe.gov

For questions about campaign matters, contact **Campaign Finance Reporting** at campaign.reporting@ncsbe.gov

County Boards of Elections

Go to www.ncsbe.gov. Click on "My Elections Board" at the top of the page

STATE BOARD MEMBERS

Larry Leake, Chairman
Robert Cordle, Secretary
Charles Winfree
Ronald Penny
Vacant

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Gary O. Bartlett, Executive Director
Johnnie F. McLean,
Dep. Director, Administration
Kimberly Westbrook Strach,
Dep. Director, Campaign Finance
Marc Burris, Information Services Director
Don Wright, General Counsel

WHAT IS THE \$3 CHECK-OFF?

When you fill out your state income tax form, you can check a box for the N.C. Public Campaign Fund. (Checking "Yes" does not change a person's tax bill or refund; it just allocates \$3 of taxes being paid to the Fund.) The "check-off" is the major source of revenue for the Public Campaign Fund and for this Voter Guide. Other sources include:

- A surcharge on attorneys' State Bar dues
- Money returned to the Fund from candidates
- Donations made to the Fund

To See Your Ballot and Find Your Polling Place

visit the State Board of Elections at: www.ncsbe.gov. Click on "Voter Registration," then "Check Your Registration." Check and enter your "Voter Information" and click links to your ballot and polling place. Questions? Call 866-522-4723.

2012 PRIMARY BALLOT

(in ballot order)

STATE AUDITOR REPUBLICAN PRIMARY

Joseph Hank DeBragga
Greg Dority
Debra Goldman
Fern Shubert
Rudy Wright

COMMISSIONER OF INSURANCE REPUBLICAN PRIMARY

James McCall
Richard Morgan
Mike Causey

SUPERINTENDENT OF PUBLIC INSTRUCTION REPUBLICAN PRIMARY

Ray Ernest Martin
David Scholl
John Tedesco
Richard Alexander
Mark Crawford

**There are no 2012 Democratic Primaries for these offices.
(See box below)**

Candidates for N.C. Supreme Court, N.C. Court of Appeals, State Auditor, Commissioner of Insurance, and Superintendent of Public Instruction who do not have opposition in the Primary are listed on page 4.

NC Public Financing Program in Elections

Candidates for the NC Court of Appeals and the NC Supreme Court can qualify for a limited amount of public financing for their campaigns. If they qualify, candidates stop regular fundraising activities for the general election and use money provided to them from the NC Public Campaign Fund.

The decision to enroll in this program is optional. Candidates may receive public funding if they voluntarily:

- demonstrate public support by raising a set number of relatively small donations from registered voters **AND**
- accept strict fundraising limits, **AND**
- accept strict spending limits.

The NC Appellate Courts

Appellate courts hear appeals regarding the decisions made in another court.

The NC Supreme Court is the state’s highest court. It hears appeals of cases from the Court of Appeals and appeals of cases that have imposed the death penalty. There is no further appeal in North Carolina of its decisions, but in limited instances involving federal law, the U.S. Supreme Court may consider appeals from the NC Supreme Court.

Like the Court of Appeals, the NC Supreme Court has no jury. Its chief justice and six associate justices hear all cases together, as one sitting court. It considers errors in legal procedures or in interpretation of the law by a lower court.

The NC Court of Appeals hears appeals of all kinds of decisions of the state Superior and District Courts (the trial courts), from divorce cases to tax cases. It also hears appeals from administrative agencies.

There is no jury in the Court of Appeals. The 15 judges sit in rotating panels of three, considering errors in legal procedures or in judicial interpretation of the law. If a vote is 2-1, the losing party has an automatic right to appeal to the NC Supreme Court.

HOW IS THE NORTH CAROLINA PUBLIC CAMPAIGN FUND FUNDED FOR THE SUPREME COURT AND COURT OF APPEALS CANDIDATES?

The North Carolina Public Campaign Fund is not funded by the General Fund. In addition to distributions to qualified candidates, all expenses for the program’s implementation, including staff and voter guide production and distribution, are paid by the Public Campaign Fund.

There are six sources that provide revenue to the Fund. They are:

- Money from the NC Candidates Financing Fund. This fund is no longer operational.
- Designations to the Public Campaign Fund by taxpayers. This is achieved through a positive check-off of three dollars on an individual’s income tax form.
- Public Campaign Fund revenues distributed for an election that remain unspent or uncommitted at the time the recipient is no longer a certified candidate in the election. These funds are required to be returned by the candidate.
- Funds ordered to be returned to the Fund as a result of a violation by a “participating candidate.”
- Voluntary donations made directly to the Public Campaign Fund. Corporations, other business entities, labor unions, and professional associations may make donations to the Fund.
- Money collected from the \$50 surcharge collected from attorneys at the time of payment for their privilege license to practice law in North Carolina. This surcharge is mandatory.

10 WAYS YOUR RIGHT TO VOTE IS PROTECTED

- 1. HOURS.** Each polling place is open between 6:30 a.m. and 7:30 p.m. on Election Day. If you are in line by 7:30 p.m., your right to vote is protected; you will be allowed to vote. It’s the law: See NCGS §163-166.01
- 2. ASSISTANCE.** You have the right to assistance from a family member. If you have difficulty reading or a disability that impairs your ability to vote, you have the right to assistance from a person of your choice, except your employer or union agent. You can also receive ballot instructions in Spanish. NCGS §163-166.8 and 168-165-5A
- 3. PROVISIONAL BALLOT.** If any problem arises, you have a right to vote with a provisional ballot. For example, ask for a provisional ballot if you believe you have registered but your name is not on the rolls; or if you question the voting district (or ballot or precinct) assigned to you. You will be given a way to find out if the provisional ballot was counted, and if not, the reason it was not counted. NCGS §163-166.11
- 4. IDENTIFICATION.** In general, you do not have to show identification to poll workers when you vote. NCGS §163-82.8. A voter’s identification is cross-checked with NC Driver’s License and Social Security Account information when they register. However, if you are a first-time voter whose identification data did not match, you will be notified by mail of required identification that you will need to present before voting for the first time. Forms of acceptable identification includes a current NC driver’s license or other government issued photo identification, or one of these documents with your name and current address: utility bill (electric, gas, phone, water, cable bill), pay-stub/W-2, bank statement, or a document from a government agency. NCGS §163-166.12
- 5. IF YOU HAVE MOVED.** If you have moved from one place to another within the same county and have not updated your registration, you can update your registration and vote at an Early Voting One-Stop site in your county. Specific rules apply if you wait until Election Day: If you have lived in your new location more than 30 days, you have the right to vote in your new precinct or at a central location. If you have moved, but have lived in your new location less than 30 days, you must vote in your old precinct or cast a provisional ballot in your new precinct. If you have moved within your precinct, you can update your information at the polls and vote. NCGS §163-82.15
- 6. NAME CHANGE.** If your name has changed since you registered to vote, you have the right to vote, even if you have not reported your name change to election officials. NCGS §163-82.16
- 7. SPOILED BALLOT.** If you make a mistake and “spoil” your ballot, you have a right to a new ballot. You can spoil up to three (3) ballots. 8 NCAC 10B.0104b
- 8. CURBSIDE VOTING.** If the polling place is inaccessible to you due to a disability, you have a right to vote at the curb or parking lot in a designated area, in the vehicle you came in, or at the door of the polling place. NCGS §163-166.9
- 9. EX-OFFENDERS & MISDEMEANANTS.** You have a right to register and vote if you are in jail for a misdemeanor conviction. If you were convicted of a felony in any state, you have the right to register and vote in North Carolina if you have completed your sentence including any parole, probation or restitution. Your citizenship rights are restored automatically upon your discharge as a felon and you do not need a separate document to register. You must re-register again after the discharge. NCGS §13-1
- 10. INTIMIDATION.** You have a right to vote without being intimidated or forced to vote for anyone you do not wish to vote for. NCGS §163-271

NORTH CAROLINA STATE AUDITOR (REPUBLICAN PRIMARY)

JOSEPH HANK DEBRAGGA

Place of residence:
Oriental, NC

Education: Appalachian State University, BSBA, Accounting Concentration, 1976; Western Carolina University, MBA, 1983

Occupation: Auditor, CPA

Employer: NC Department of Environmental and Natural Resources

Previous Elective Offices Held:

Endorsements:

Candidate’s Personal Statement: A primary responsibility for this office is ensuring North Carolina’s monies are spent effectively and efficiently. This is accomplished through financial and compliance reviews.

My 36 years of experience as a governmental auditor and finance officer allows me to approach this job with a broad range of leadership skills. Past successes have resulted from hard work in understanding numbers and policies, but more importantly, working with employees and governance.

Too many North Carolinians are out of work for the State not to squeeze value out of every tax dollar. The State Auditor has the responsibility to evaluate programs from an independent perspective. In instances of fraud, the Office must focus attention for corrective action.

My candidacy allows voters to elect an individual with a solid track record in business and government, an individual with credentials and hands on solutions.



GREG DORITY

Place of Residence:
2383 Market St. Ext.,
Washington, NC

Education: BA Political Science, North Carolina State University; Graduate Studies, The George Washington University

Occupation: Security Analyst

Employer:

Previous Elective Offices Held:

Endorsements:

Candidate’s Personal Statement: I look forward to serving the citizens of North Carolina as their auditor. I see the job as primarily management driven and a question of leadership versus the holding of obtuse technocrat skills and accounting degrees. It takes courage to investigate and my years in the field overseas have given me that requisite skill set to uncover the facts for the citizens of North Carolina. In this period of economic decline it is vital for our citizens to have someone ensuring their resources are being protected and government is operated in the most efficient way. Government must operate in the same manner as our businesses and households. Anything less is unacceptable.



DEBRA GOLDMAN

Place of residence: Cary, NC

Education: BA, Pennsylvania State University

Occupation: Wake County Board of Education; Business Development and Staffing

Employer: Wake County Public School System

Previous Elective Offices Held: Wake County Board of Education, 2009 - present; Vice Chair, Wake County Board of Education, 2009-2011; Chair, Policy Committee, Wake County Board of Education, 2009-2011; Chair, Superintendent Search Committee, Wake County Board of Education, 2009-2011

Endorsements: Claude Pope, Jr; Phil Matthews, Wake County Commissioner; Buddy Collins, Forsyth County School Board; State Senator Dennis Davis; Frank Eagles, Mayor of Rolesville; Owen Etheridge, Currituck County Commissioner; Marcus Kindley, Guilford County; Janice Grube, Carteret County

Candidate’s Personal Statement: Debra Goldman has a remarkable 21-year record of leadership and business experience that reflects her untiring dedication to public service. First elected to the Wake County Board of Education in 2009, Debra led the fight for reforming the 16th largest public school system in America, the largest in North Carolina. She has been praised by community leaders, educators and administrators, for saving millions of taxpayer dollars, acting as the Board’s policy and fiscal watchdog, and her guiding ethics of government accountability.

As State Auditor, Debra will revolutionize the way State Government is assessed. In taking on the role of auditor, Debra will crack down on the numerous public financial scandals and reports of fiscal mismanagement. She is prepared to use her experience managing multi-billion dollar budgets to bring a new chapter of leadership to North Carolina. Debra is a proud member of the NRA, a nationally certified firefighter and a EMT.



2012 NOMINEES FOR THE GENERAL ELECTION

The following candidates are not included in the voter guide because they are not involved in a primary. These candidates will be on the General Election ballot in November and will be featured in the General Election Voter Guide which will be sent to voters in the fall of 2012.

NC SUPREME COURT ASSOCIATE JUSTICE

Sam J. Ervin IV
Paul Martin Newby

NC COURT OF APPEALS

Linda McGee
David S. Robinson

NC COURT OF APPEALS

Chris Dillon
Cressie Thigpen, Jr

NC COURT OF APPEALS

Wanda G. Bryant
Martin B (Marty) Mc Gee

STATE AUDITOR

Beth Wood (D)

COMMISSIONER OF INSURANCE

Wayne Goodwin (D)

SUPERINTENDENT OF PUBLIC INSTRUCTION

June Atkinson (D)

NORTH CAROLINA STATE AUDITOR (REPUBLICAN PRIMARY)

FERN SHUBERT

Place of residence:
Marshville, NC

Education: BA—Duke University; Extensive additional training post grad

Occupation: Certified Public Accountant

Employer: Fern H. Shubert, CPA

Previous Elective Offices: NC House 1995-96, 1997-98, 2001-02; NC Senate 2003-04

Endorsements: Former state Senator Hugh Webster

Candidate's Personal Statement:

The State Auditor is responsible for being sure your tax dollars are well spent and not wasted or stolen. It is a very important job.

I'm Fern Shubert and I would appreciate your vote for Auditor.

I beg you, compare the actual records of the candidates. I've had extensive audit experience in the public and private sectors, won national recognition from the SBA as an accountant, and even been recognized by the NC Courts as an accounting expert.

I haven't just performed audits, I've supervised auditors. And I've shown I can spot problems early, an important skill if you want to minimize losses. Your tax dollars are at work. Projects the public will like get signs that say so. But how much money is being wasted or diverted?

I'd really like to know. I hope you'll help me find out by electing me State Auditor. Thank you.

Shubert for Auditor!



RUDY WRIGHT

Place of Residence:
Hickory, NC

Education: B.S. in Business Admin. - Major in Accounting, Finance and Management

Occupation: Self-Employed. Owner/Operation of A SIGNCO.

Previous Elective Offices Held:
Mayor – Hickory 2001 - Present

Endorsements:

Candidate's Personal Statement: I believe my varied work experiences (CPA/auditor for 24 years, then business owner/operator for 17, and Mayor of Hickory from 2001 to present), uniquely qualify me to point out opportunities to cut foolish, wasteful spending. I plan to bring a professional, unbiased approach to the job.

Donna, my wife of 43 years, and I have 3 grown children and one grandchild. Despite free trade impacts, Hickory has a General Fund more than 25% of budget (the Local Government Commission standard is 8%) and during my tenure our per capita burden of sales/property taxes/fees reported by John Locke Foundation compared to other larger cities in North Carolina has improved from 2nd highest to 16th.

I have been involved in many charitable, professional and business organizations including as President of the Raleigh-Durham Chapter of Institute of Management Accountants, Sanford-Lee County Chamber of Commerce, and Hickory Rotary Club.



HOW IS THE VOTER OWNED ELECTIONS FUNDED FOR THE CANDIDATES FOR STATE AUDITOR, COMMISSIONER OF INSURANCE AND SUPERINTENDENT OF PUBLIC INSTRUCTION?

There are five sources of revenue for the North Carolina Voter-Owned Elections Fund. In addition to distributions to qualified candidates, all expenses for implementation, including staff, administrative, and enforcement costs are paid for by the North Carolina Voter-Owned Elections Fund.

Revenue for the Fund is provided through the following means:

- The **first source** is from any voluntary donation made directly to the Voter-Owned Elections Fund.
- The **second source** is from appropriations from the state General Fund for the implementation of the Voter-Owned Elections Act.
- The **third source** is from Fund revenues that were distributed to candidates but were not spent or committed at the time a candidate is no longer considered a certified candidate for that election.
- The **fourth source** is any funds ordered to be returned to the Fund as a result of a violation by a participating or certified candidate in the program.
- The **fifth source** is from funds forfeited in excess of the \$20,000 cap on contributions and expenditures between August 1st of the year before the election and the date of declaring a candidate's intent to participate in the Program.

Voting Tips

- Judges and other nonpartisan offices are at the end of ballot.
- Voting a "straight party ticket" does not include the judicial races.
- If your county uses paper ballots, check to see if it is two-sided.

WHAT ARE THE DUTIES OF THE AUDITOR?

The Office of the Auditor serves to monitor and audit State government by providing citizens, legislators, and government officials with professional, independent evaluations of the State's financial records and public Program Performance. The State Auditor also assesses the security and integrity of the State's information technology systems, as well as providing monitoring and technical assistance for private non-profit recipients of State Grant funds.

WHAT ARE THE DUTIES OF THE COMMISSIONER OF INSURANCE?

The Commissioner of Insurance heads the state Department of Insurance, which regulates the insurance industry, licenses insurance professionals and others, educates consumers about different types of insurance, handles consumer complaints, and interprets the state's building codes. The Commissioner of Insurance also serves as the State Fire Marshall.

WHAT ARE THE DUTIES OF THE SUPERINTENDENT OF PUBLIC INSTRUCTION?

The State Superintendent heads the state Department of Public Instruction. The Department of Public Instruction is the agency charged with implementing the State's public school laws and the State Board of Education's policies and procedures governing pre-kindergarten through 12th grade public education. The State Superintendent of Public Instruction functions under the policy direction of the State Board of Education.

COMMISSIONER OF INSURANCE (REPUBLICAN PRIMARY)

JAMES McCALL

Place of residence:
Mooreville, NC

Education: Duke University, BA Public Policy, 1975

Occupation: Small Business Owner

Employer: McCall Insurance, Inc.

Previous Elective Offices Held:

Endorsements:

Candidate's Personal Statement:

Many North Carolinians pay hidden taxes in their premiums for insurance products. I'd like to remove these hidden charges.

We need to remove politics from the rating decision process. Our complicated regulatory system and lengthy approval cycle means many nationally available insurance products aren't sold in our state. It's time to modernize the way insurance companies apply for rates so North Carolinians have more choices in the marketplace.

The current NC Reinsurance Facility and Beach Plan are government mandated risk pools. Uncontrolled growth of these entities has placed too much burden on normal policyholders. I'd like to transition the Beach Plan from providing total property coverage to only providing named storm (hurricane) coverage. I'd also like to depopulate the Reinsurance Facility.

Finally, it can sometimes be difficult to get an actual person on the phone at the Dept of Insurance. Our taxpayers deserve a responsive and efficient Insurance Department.



RICHARD MORGAN

Place of residence: 400 West North Street, #1028 Raleigh, NC 27603-1566

Education: Bachelor of Arts, University of North Carolina at Chapel Hill; Associate in Arts with Honors, Sandhills Community College; High School Diploma, Pinecrest High School

Occupation: Businessman — Consulting, Financial and Insurance

Employer: The Morgan Group/ Richard T. Morgan & Associates, Ad/Mor Outdoor Advertising, Morgan Farms

Previous Elective Offices Held: Speaker of the North Carolina House of Representatives, Speaker Pro-Tempore of the North Carolina House of Representatives, Member of the North Carolina House of Representatives

Endorsements:

Candidate's Personal Statement:

There are three problems at the Department of Insurance: Too much politics, too much bureaucracy and too much spending.

First, as I did as Speaker of the House, I will fight to cut the bureaucracy. Second, let's get politics out of setting insurance rates. It's time to get needless insurance mandates off the backs of business and out of the way of creating jobs.

You and I have clear choices this election: For President, for Governor, and more! The Democratic opponent supports Obama. I disagree. And just like we differ on who's best to lead our country, the Democratic opponent and I differ on how to improve the Department of Insurance. I'm a businessman. I believe competition and free markets work best to hold down insurance costs.

If you'd like to learn more about me please see this **VIDEO**: <http://youtu.be/BeoED5Pfgk> **OR** you can visit www.richardtmorgan.com **OR** or my Facebook Pages: <http://www.facebook.com/richardtmorgan> <http://www.facebook.com/RichardMorganForCommissionerofInsurance>



MIKE CAUSEY

Place of residence:
Greensboro, NC

Education: MBA studies, High Point University; BS Business Administration, High Point University; AAS, Civil Engineering, Wake Tech; Environmental Engineering, UNC-Charlotte; Executive Management Certificate, Purdue University; CLU studies, The American College

Occupation: Farmer, Consultant, Small Business Owner

Employer: Mike Causey & Associates

Previous Elective Offices Held:

Endorsements:

Candidate's Personal Statement:

My experience as a small business owner, a career in the insurance industry, 10 years serving as a lobbyist working on insurance-related issues for small business and consumers gives me a broad understanding of insurance and all areas under the Department of Insurance. My college degrees in engineering and business, together with community, educational and political experience makes me uniquely qualified to run the insurance department from day one.

I pledge to implement high standards of conduct in all areas of the department. Safety will be a top priority. Also, stronger safety measures and insurance coverage for all firefighters and law enforcement will be something I will strive to achieve.

Please learn more about Mike Causey and my campaign at: www.gocausey.com



FAIL-SAFE VOTING: THE PROVISIONAL BALLOT

If you believe you are a registered voter but your name does not appear on the county's official list of registered voters, you are entitled to cast a provisional ballot. You may also vote using a provisional ballot if you are asked for identification at the polls but do not have a photo ID or other document with you. Remember to:

- Fill out the statement on the envelope that comes with the provisional ballot.
- Once you vote, place your ballot in the provisional ballot envelope and return the sealed envelope to the election official.
- Check to see if your provisional ballot was counted and if not, the reason it was not counted. The county board of elections will determine your eligibility to vote through research into records and will count all the ballot items for which you are eligible to vote. At the time you vote, you will be provided information on how to check the status of your provisional ballot.
- If you voted a provisional ballot because you did not have valid identification at the polls, you have until 5:00 p.m. the day before Canvass Day, (May 14, 2012), to provide acceptable identification to the county board of elections office.

An All-Purpose Solution:

Use One-Stop absentee voting

- if you want to avoid long lines.
- if you are not yet registered and you want to vote.
- if you have a conflict on Primary Day.
- if you've moved within the same county since you last registered.
- if you have any questions about your right or eligibility to vote.

See page 9 for how to use One-Stop absentee voting.

HOW CAN CANDIDATES SPEND PUBLIC FUNDS?

All candidates in North Carolina must limit their expenditures to purposes permitted under the law. Permitted purposes are:

- Expenditures resulting from the campaign for public office by the candidate or candidate's campaign committee.
- Expenditures resulting from holding public office.

NOTE: The general rule for determining whether an expenditure is for either of the above purposes is to determine if the expenditure would have been made absent of the campaign for, or holding, public office. If so, then the expenditure should not be made. If the expenditure would only be made because the candidate is holding or running for office, then the expenditure would be permitted.

- Contributions to an organization described in section 170(c) of the Internal Revenue Code, provided that the candidate, the candidate's spouse, children, parents, brothers, or sisters are not employed by the organization.
- Contributions to a national, state, or district or county committee of a political party or a caucus of the political party.
- Contributions to another candidate or candidate's campaign committee.
- Refunds of all or a portion of a contribution to the contributor.
- Payments of any penalties against the candidate or candidate's campaign committee for violation of this article imposed by the Board of Elections or a court of competent jurisdiction.
- Payments to the Escheat Fund established by Chapter 116B of the General Statutes.
- Legal Expense Donation not in excess of \$4,000 per calendar year to a legal expense fund established pursuant to Article 22M of Chapter 163 of the General Statutes.

Candidates participating in public funding follow stricter guidelines. In addition to the limits listed above, candidates participating in public funding voluntarily agree to limit their expenditures according to guidelines set by the advisory council

and the State Board of Elections. Nonparticipating candidates are not limited to the expenditure guidelines. However, these candidates are still limited to the expenditure purposes listed above.

EXPENDITURES ALLOWED UNDER PUBLIC FUNDING PROGRAMS:

- Advertisement expenditures including all "print media"
- Campaign headquarters expenses including lease and utilities
- Office supplies for administration of current campaign
- Campaign staff expenses including salaries and food for staff and/or volunteers
- Travel expenses for candidate and staff including mileage, lodging and reimbursement for campaign events and appearances
- Consulting services, accounting services, clerical services, polling and other campaign advisory services
- Candidate may jointly pay for media expenses as long as each candidate pays an equal amount so that no candidate receives an in-kind contribution
- Purchase of tickets to attend events for the purpose of campaigning, the cost of which are reasonably related to the benefits received. (An expense of \$200 or less is presumed reasonable.)
- Any expenses incurred by the candidate for fundraising activities for the current campaign

EXPENDITURES PROHIBITED UNDER PUBLIC FUNDING PROGRAMS:

- Expenditures to any political party or political committee, except as provided by these guidelines
- Independent expenditures
- Loans not associated with the current candidacy
- Any gift to another that is not given for a campaign-related purpose
- A capital asset that is not used to promote the current candidacy
- Any civil penalty or costs incurred as a result of civil penalties assessed against the candidate or committee.

SUPERINTENDENT OF PUBLIC INSTRUCTION (REPUBLICAN PRIMARY)

RAY ERNEST MARTIN



Place of residence: 102 Cavendish Drive, Cary, NC

Education: Bachelors of Science, Occupational Education, Southern Illinois at Carbondale, Illinois, Phi Kappa Phi Honor Graduate, 1980

Occupation: Public School Teacher

Employer: C & L McDougale Middle School, Chapel Hill-Carrboro City Schools

Previous Elective Offices Held:

Endorsements:

Candidate's Personal Statement:

Simply, I am the best qualified GOP candidate with the plan, reviewed by over 100,000+ website visitors, to decrease state-wide testing, decrease an inflated state budget, and decrease state/national control over the local school district and classroom.

My plan has 5 points to "Return the Passion for Learning, Teaching, and Respect" to public education system: 1 - Stopping the "Testing Train" approach to education, 2- Increase job training for students, 3- Raising basic teacher salary to \$45,000/yr, 4 - Reducing the budget by 20% or more, and 5 - Returning major control to the local school district.

Current Public School Teacher with 40+ years in education - public (10 - Wake, 14+ - Chapel Hill-Carrboro); private & public community college; military advanced electronics; and industrial nuclear electric power production.

US Navy/Naval Reserves Retired Chief Petty Officer

Website: rayforncschools.com

Age: 59, Married: 35 years, Tish Martin (teacher); children - Jared, Natalie (new teacher)

DAVID SCHOLL



Place of residence: Stallings, NC

Education: BS-Finance -Miami University; MS -Instructional Technology-East Carolina University

Occupation: Business Consultant

Employer: Self

Previous Elective Offices Held: Union County School Board

Endorsements:

Candidate's Personal Statement:

Improving performance and raising efficiency are top goals. He believes that through innovation, technology, and local decision-making, North Carolina schools can excel. While serving on the school board in Union County, he learned how to manage the most efficient large school system in the state, while also achieving some of the highest academic rankings. He will take the lessons learned in Union County and apply them statewide.

David's extensive experience in business, involvement in public education as a School Board member, vice chair of the advisory committee of NC Virtual Public School, a parent, volunteer, coach and a teacher, allows him to see the challenges facing our public schools from many different perspectives. David earned a B.S.-Finance from Miami University, and a Master's Degree in Instructional Technology with a Certificate in Performance Improvement from ECU. These perspectives will serve David well as our next Superintendent of Public Instruction.

For a list of candidates participating in public financing programs, see the State Board of Elections' website at www.sboe.gov

SUPERINTENDENT OF PUBLIC INSTRUCTION (REPUBLICAN PRIMARY)

JOHN TEDESCO



Residence: Garner, NC

Education: B.S. Political Science Public Administration, Thiel College, Greenville, PA

Occupation: President, The North Carolina Center for Education Reform

Employer: The North Carolina Center for Education Reform

Previous Elective Offices Held: Wake County Public Schools Board of Education

Endorsements: Representative Paul "Skip" Stam — NOGA; Kaye McGarry, (2 Term Member) CMSBOE; Ron Margiotta (2 Term Member) WCPSSBOE; Paul Daniels (current member) Guilford BOE; A. L. "Buddy" Collins (current member) WSPSSBOE (Board of Education); Don Hayes, Chairman New Hanover BOE; Lisa Baldwin, Buncombe BOE; numerous others

Candidate's Personal Statement:

John Tedesco has been a proven public sector leader within complex organizations for 15 years. John is the oldest of six and grew up in Pittsburgh, PA. John, his wife Jenn, and their son, attend Victory Fellowship Church in Garner.

John has served in senior leadership positions for a national educational foundation, major university and regional non-profit organizations; additionally he has served as a City Manager. As Chief Development Officer for Big Brothers Big Sisters he is credited with expanding School-Based Mentoring programs and establishing the North Carolina Mentoring Children of Prisoners Initiative. He is a skilled administrator and champion for children.

He currently serves as the President of The NC Center for Education Reform. Mr. Tedesco serves on the Wake County Board of Education leading the largest school system in North Carolina and the 16th largest in America where he has been a direct force for student achievement.

RICHARD ALEXANDER



Place of residence: Monroe, NC

Education: B.S. University of Missouri; Education Coursework — Florida Atlantic University

Occupation: Teacher

Employer: Lancaster County Schools

Previous Elective Offices Held:

Endorsements:

Candidate's Personal Statement:

A Fiscal Conservative with a background in business and education, I strongly believe that many government jobs can be done more effectively and economically by the private sector. This includes many of the responsibilities of the Department of Public Instruction. In doing so, we can reduce government spending and create jobs.

My focus will be reducing the \$340 million plus budget in the Raleigh DPI and returning the money to the counties for increased educational opportunities that focus on the needs of our children. The focus of education must be to prepare our students for life after high school, whether it be college, vocational school or the job market.

The best interest of students in North Carolina should be determined at the local level. We all know that local control is always the most effective and allows for a grassroots effort to improve the education of our children.

Visit www.ElectRichardAlexander.com

MARK CRAWFORD

Place of Residence: Black Mountain, NC

Education: Undergraduate Degree, B.S. United States Military Academy; Graduate Degree, M.A., University of Florida

Occupation: Instructor/Teacher

Employer: Western Carolina University

Previous Elective Offices Held: Member, North Carolina House of Representatives, 2001-2002

ENDORSEMENTS: I have sought no endorsements in the course of this primary.

Candidate's Personal Statement: My overarching goal will be to continuously better North Carolina's education system for all our children. I believe I have a firm grasp of how best to improve our state's education system. I taught for more than a dozen academic years at the primary, elementary, middle and high school levels. Currently, I'm completing my seventh year as an instructor at Western Carolina University, having personally instructed more than 1,000 students. Classroom experiences provided me with a solid understanding of our education system and helped me support key education legislation when I served in the North Carolina House of Representatives. I've been a small businessman. I'm a Gulf War veteran. I even coached local schools' teams for 22 seasons. I know the strengths and weaknesses of North Carolina's education system. These things combine to make me, Mark Crawford, the best possible choice for North Carolina Superintendent of Public Instruction.

WHAT ARE YOUR RIGHTS AND RESPONSIBILITIES AS A REGISTERED VOTER IN NORTH CAROLINA?

RIGHTS

If you properly register, you have the right to vote:

- Without being intimidated, coerced or threatened by any person
- In an accessible polling place
- By provisional ballot if your name does not appear on the official list of registered voters of the precinct
- With the assistance that you request, as authorized by state law
- Without discrimination related to disability, race, ethnicity, or literacy
- Even if you were convicted of a misdemeanor or, in the case of a felony conviction, if your rights have been restored
- By a challenged ballot, if your eligibility to vote is challenged and sustained
- With assurance that you will be treated with respect and your vote will be counted.
- You have a right to a replacement ballot if you make a mistake ("spoiled ballot")

RESPONSIBILITIES

As a voter, it is your responsibility to:

- Register to vote no less than 25 days prior to Primary Day OR
- Register during One-Stop absentee voting. One-Stop absentee voting begins on the third Thursday before the primary or election, and ends the Saturday before the Primary election
- Notify the county board of elections of any change in your name or address
- Respect the privacy and voting rights of others
- Immediately report any problems with equipment, violations of civil rights, or other illegal activities to the proper officials
- Review the ballot for accuracy before casting
- Treat all election officials and voters with courtesy and respect
- Follow the voting procedures set by state and county election boards

HOW TO VOTE: Are You a Registered Voter in North Carolina?

NO

If you say NO,
here's how to register

SIX WAYS TO REGISTER TO VOTE

1. IN PERSON, AT A COUNTY ELECTIONS OFFICE

You can find the address for your county elections office on the State Board of Elections' website, www.ncsbe.gov or call (toll free) 866-522-4723. The county staff can help you with the registration form and answer your questions.

2. IN PERSON, AT ONE-STOP ABSENTEE VOTING SITES

Individuals who miss the registration deadline may apply to register in person and then vote at a One-Stop absentee voting site. These One-Stop absentee sites are open from Thursday, April 19 to Saturday May 5. Bring identification with you, like a Driver's License, utility bill or government document with your current address. Contact your county board of elections for locations and hours or visit the State Board of Elections website.

3. IN PERSON, AT MANY GOVERNMENT OFFICES

You can get a registration form at DMV offices, Employment Security Commission offices, and most social service agencies. The agency will submit the completed form to the county board of elections. Many libraries, high schools, and institutions of higher education have forms as well.

4. IN PERSON, DURING A VOTER REGISTRATION DRIVE

Many civic groups and political parties set up tables at businesses or conduct registration drives to register people to vote. They typically submit the form for you; if not, mail it to the county board of elections yourself.

5. BY MAIL

You can complete and mail in your registration form. It must be received or postmarked 25 days before the primary. You can get a form from your county board of elections, or print it from the State Board of Elections' website at www.ncsbe.gov. Click on "My Elections Board" for a list of county board addresses.

6. PRE-REGISTRATION FOR 16 AND 17 YEAR-OLDS

A person who is at least 16 but will not be 18 by the date of the next election and who is otherwise qualified to register may preregister to vote. A pre-registrant can use the same form as other registration applicants. A pre-registered citizen will be automatically registered upon reaching voting age, following the verification of the person's qualifications and address. A person must complete a new pre-registration form if he or she changes residence. For more information, contact your county board of elections. Persons who are 17 years old can vote in the primary if they will be 18 years old prior to the General Election.

RULES ABOUT REGISTERING

You must provide your North Carolina Driver's License number if you have one. If not, provide the last four digits of your Social Security number on the registration form. If you do not have either of these, then you may include with the form a copy of identification that shows your name and address, such as a utility bill or document from a government agency. Ask your board of elections for a list of acceptable identification.

YES

If you say YES,
here's how to vote

THREE WAYS TO VOTE IN NC

1. IN PERSON ON ELECTION DAY

At your assigned polling place, you'll be asked to state your name and address and sign the pollbook before you vote. The polls open at 6:30 a.m. and close at 7:30 p.m. If you are in the line by 7:30 p.m., you will be able to vote. See the box, page 2, to find your polling place.

2. EARLY VOTING IN PERSON, BEFORE ELECTION DAY

From April 19 to May 5, every county has at least one site where you can register and cast a "One-Stop absentee ballot." You do not need an excuse to vote early. Some sites are open beyond normal business hours. On Saturday, May 5, One-Stop voting ends at 1 p.m., but some sites may stay open as late as 5 p.m. Contact your county board of elections to find out where and when One-Stop absentee voting is available or go to the State Board of Elections website at elections.sboe@ncsbe.gov.

3. MAIL-IN ABSENTEE BALLOT

No later than 5 p.m. on May 1, 2012, you can request a no-excuse mail-in absentee ballot. The request must be written and signed by you or a near relative (a near relative is a spouse, brother, sister, child, parent, grandparent, grandchild, stepparent, stepchild, or mother-, father-, daughter-, or son-in-law), or be on a form provided to you by your county board of elections. The request may be e-mailed or faxed to the county board of elections. A request should include: Your name, date of birth, residence address, address to which the absentee ballot should be

mailed, and if the request is by a near relative, the near relative's contact information and relationship to you. Once a valid request is received, the county board of elections will mail a ballot and container envelope directly to the voter. The voted ballot must be returned by the voter no later than the Monday, May 7. If you mail your voted ballot, it may still be considered timely if the return envelope is postmarked on or before Primary Day and the ballot is received no later than 5 p.m. on May 11; however, it is best to return your ballot by May 7. Be sure to follow all the directions, including having one witness sign in the appropriate place.

YOU MAY REGISTER TO VOTE IN NORTH CAROLINA IF YOU ARE:

- a United States citizen **AND**;
- at least 18, or will be at the time of the next general election, (or you may pre-register if you are at least 16 years old and understand that you must be at least 18 years old on Election Day in order to vote) **AND**;
- a resident of North Carolina and the county precinct where you want to vote for at least 30 days before the election **AND**;
- not a convicted felon still in custody, on probation, or on parole. If you have completed all parts of your sentence, you can register like any other citizen.

To find your county board of elections, visit www.ncsbe.gov and click on "My Elections Board" on the top Quick Links or call 866-522-4723 (toll free)